

North Inch Renaissance Faire Privacy Policy

The North Inch Renaissance Faire is committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your information. By purchasing tickets, participating in, volunteering at, or otherwise engaging with the Event, you agree to the terms of this Privacy Policy.

1. Information We May Collect

We may collect the following types of personal data:

Ticket Purchases

- Full name
- Email address
- Billing address
- Payment details (processed securely via third-party provider)
- Order history

Vendors & Performers

- Business name
- Contact details
- Payment information

Volunteers & Staff

- Name and contact details
- Emergency contact information
- Relevant qualifications where required

Event Media

Photographs and video recordings taken during the Event may include identifiable individuals.

2. How We Use Your Information

We use your personal data to:

- Process ticket sales and vendor applications
- Communicate important event updates
- Provide customer support
- Manage safety and security
- Meet legal and regulatory obligations
- Promote future events (where consent has been given)

We do not sell your personal data to third parties.

3. Legal Basis for Processing

We rely on the following lawful bases:

- **Contractual necessity** – to fulfil ticket purchases and vendor agreements
- **Legal obligation** – to comply with applicable laws and regulations
- **Legitimate interests** – to operate and improve the Event
- **Consent** – for marketing communications and certain media uses

4. Payment Processing

Payments are processed via secure third-party payment providers. We do not store full card details. Please refer to the relevant payment provider's privacy policy for further information.

5. Photography & Filming

The North Inch Renaissance Faire is a public event where photography and filming may take place for promotional and archival purposes.

By attending, you acknowledge that:

- You may appear in photographs or video recordings.
- Such media may be used in marketing materials, social media, or future event promotions.

If you prefer not to be photographed, please inform a member of Event staff upon arrival, and we will make reasonable efforts to accommodate your request.

6. Data Sharing

We may share personal data with:

- Ticketing platforms
- Payment processors
- Event contractors or service providers
- Emergency services if required
- Legal or regulatory authorities where required by law

All third parties are expected to process data securely and in accordance with applicable data protection laws.

7. Data Retention

We retain personal data only as long as necessary to:

- Fulfil the purpose for which it was collected
- Meet legal, accounting, or regulatory requirements

After this period, data will be securely deleted or anonymised.

8. Data Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or alteration. However, no online transmission can be guaranteed 100% secure.

9. Children's Data

The North Inch Renaissance Faire is a family-friendly event. Personal data relating to children is only collected where necessary (e.g., ticketing information provided by a parent or guardian). We do not knowingly collect personal data directly from children without parental or guardian involvement.

10. Updates to This Policy

We may update this Privacy Policy from time to time. The most current version will always be available on our official website.

11. Contact Information

If you have any questions about this Privacy Policy or how your data is handled, please contact:

North Inch Renaissance Faire

Email: northinchrf@gmail.com

Postal Address: 1504 West Country Club Drive, Payson, AZ, 85541